

FILE

AUG 5 1946

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
			1	2	3	4
5					10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FASHION CALENDAR

RUTH FINLEY, Editor
44 WEST 52nd STREET

FRANCES HUGHES, Associate Editor
NEW YORK 19, N.Y.

El dorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, AUGUST 2, 1946

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Friday August 2	FIVE CROSS-COUNTRY TEEN-AGE SHOWS "Miss America Magazine" has scheduled 5 cross-country fashion shows of teen-age clothes created by leading manufacturers to be shown at the following stores: <u>Aug. 2</u> , The Famous Barr Co., St. Louis; <u>Aug. 8</u> , B. Altman & Co., N.Y.; <u>Aug. 14</u> , Carson-Pirie-Scott, Chicago; <u>Aug. 21</u> , R.H. White, Boston; <u>Aug. 23</u> , The May Co., Los Angeles. Publ.: Aileen Fogarty, BR. 9-5890.	MISS AMERICA MAGAZINE	ST. LOUIS, CHICAGO, BOSTON, L.A., N.Y.
Beginning Friday August 2	EXHIBITION OF DRAWINGS FOR FASHION INSPIRATION Selected sketches from the work of great artists to instruct fashion artists in techniques and draftsmanship. Open to public. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET

COLLEGE SHOP OPENINGS

Monday August 5	BLOOMINGDALE'S Publicity: Karen Hollis, VO. 5-5900.		3RD FLOOR
Monday August 5	JAMES McCREERY & CO. Publicity: Alice Hutton, WI. 7-7000.		4TH FLOOR
Monday August 5	SAKS FIFTH AVENUE Opening of "Seventh Heaven for College And Career." (Press showing was held on Tuesday, July 30). Publicity: Helen Kauper, PL. 3-4000.		7TH FLOOR
Monday August 5	STERN'S Publicity: Betti Collins, LO. 5-60000		3RD FLOOR
Monday August 5	KRESGE-NEWARK There will be representatives from 12 Eastern colleges on the "College Board." Publicity: Marie Guthrie, Mitchell 2-8000, Ext. 474.		3RD FLOOR
Tuesday August 6 1:00 P.M. Luncheon	MEN TO SELECT COLLEGE FASHIONS Bonwit Teller in Philadelphia will have an advisory board composed entirely of male newspaper editors from neighboring colleges who will vote for their selections of college clothes for girls. The "men on campus" theme will also be emphasized throughout the college shop.	BONWIT TELLER PHILADELPHIA	BARCLAY HOTEL PHILADELPHIA
Tuesday August 6 3:00 P.M.	PRESS SHOWING OF COLLEGE FASHIONS Attendance by invitation only. Publicity: Helen Moran, WI. 7-1900.	RUSSEKS FIFTH AVE.	HOTEL PIERRE SUITE 2
Wednesday August 7 10:30 A.M.	PRESS PREVIEW COLLEGE FASHIONS New college fashions. By invitation. Publicity: Lyn Davis, WI. 7-9600.	FRANKLIN SIMON & CO. 5TH AVE. & 38TH ST.	3RD FLOOR COLLEGE SHOP

(Continued)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>COLLEGE SHOP OPENINGS (Continued)</u>			
Thursday August 8	DE PINNA Publicity: Dorothy Coburn, VO. 5-4800.		6TH FLOOR
Monday August 12 3:00 P.M.	PRESENTATION OF COLLEGE FASHIONS Opening of the Saks 34th "College Knowledge Shop," with a showing of college fashions. Open to public, for the first time, as well as the press. Publicity: Carolyn Rose, LA. 4-7000.	SAKS 34TH ST.	3RD FLOOR COLLEGE SHOP
Monday August 12	MARTIN'S (BROOKLYN) Publicity: Stella Doern, TR. 5-3100.		2ND FLOOR
Thursday August 15	THE NAMM STORE (BROOKLYN) Publicity: Marion Barnet, TR. 5-5700, Ext. 76.		2ND FLOOR
Friday August 16 9:00 A.M.	"BACK-TO-SCHOOL" FASHION SHOW A "back-to-school" show for all school ages to college. Commentator: Nancy Craig, (ABC) of the WJZ daily program "Woman of Tomorrow". Open to public. Publicity: Helen Denson, Denson-Frey & Affiliates, MU. 3-3295.	HEARNS DEPARTMENT STORE	ROCKEFELLER CENTER NBC STUDIO
Thursday August 22 10:00 A.M. Breakfast	COLLEGE FASHION SHOW FOR PRESS Abraham & Straus will present college fashions to the press during breakfast, showing fashions from the college issue (August 15) of "Vogue." By invitation only. (College Shop was opened on July 26.) Publicity: Virginia Jewel, TR. 5-7200.	ABRAHAM & STRAUS BROOKLYN	3RD FLOOR EAST BUILDING

WEEK BEGINNING MONDAY, AUGUST 5, 1946

Monday August 5 8:45 A.M. Breakfast	INFORMAL BREAKFAST: FURNITURE SHOWING An informal press breakfast at Macy's will be followed by a tour of the redecorated 9th floor furniture department. Attendance strictly by invitation. Publicity: Helen Law, CH. 4-2000, Ext. 2431.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Tuesday August 6 5:00 P.M.- 7:00 P.M. Cocktails	PARTY TO INTRODUCE FASHION DIRECTOR Cocktail party to introduce Jeanne Pierre, who was recently appointed fashion director of A. D. Juilliard, Inc. Attendance by invitation only. Publicity: Belle Crawford, Gotham Advertising Co., LO. 5-2616.	A. D. JUILLIARD, INC.	HAMPSHIRE HOUSE COTTAGE
Wednesday August 7 2:30 P.M.	FALL MILLINERY PRESENTATION B. Altman & Co. will invite their customers to a showing of new millinery by Keneth Hopkins of Beverly Hills. Publ: B. Altman & Co., MU. 9-7000.	B. ALTMAN & CO.	3RD FLOOR MILLINERY DEPT.
Wednesday August 7- August 8 2:30 P.M.	ANNUAL GLADIOLUS SHOW A gladiolus show to be given on Wednesday from 2:30 P.M. to 10:00 P.M., and Thursday from 10:00 A.M. to 5:00 P.M. Open to public. Publicity: Elizabeth Peterson, PL. 3-8651.	HORTICULTURAL SOCIETY OF NEW YORK	598 MADISON AVE.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday August 8 2:30 P.M.	TEEN-AGE FASHION PRESENTATION The 2nd of 5 teen-age cross-country shows presented by "Miss America" and stores in each of 5 cities. (See Page 1 for details). Open to public. Altman Publ.: MU. 9-7000. "Miss America" Publ.: Aileen Fogarty: BR.9-5890.	B. ALTMAN & CO.; AND MISS AMERICA MAGAZINE	2ND FLOOR TEEN SHOP
Thursday August 8 5:00 P.M. Cocktails	MALE-TESTED FASHION PRESENTATION Cosmopolitan's monthly fashion presentation will feature "at home" fashions, shown to a select male celebrity jury under the direction of Hinda Gould, Fashion Editor. By invitation only. Contact: CO. 5-7300.	COSMOPOLITAN MAGAZINE	STORK CLUB BLESSED EVENT ROOM
Monday August 12 11:00 A.M.- 1:00 P.M.	SPRING FABRIC COLLECTION FOR 1947 Spring 1947 Collection of individually designed fabrics by William Winkler, with a "Press Eye-Opener" from 11:00 A.M. to 1:00 P.M. and a cocktail showing for the Designer Group from 4:00 P.M. to 6:00 P.M. Attendance strictly by invitation. Publicity: Leonie A. McLaughlin, WI. 7-4613.	WILLIAM WINKLER FABRICS	HAMPSHIRE HOUSE COTTAGE
Thursday August 15 3:00 P.M.- 5:00 P.M. Cocktails	PRESS PARTY AND MILLINERY SHOWING Peter Bondi will have a press party, at his new showroom, to preview Fall and Winter hat collection. By invitation only. Publicity: Mary Alice Rice, CI. 6-1790.	PETER BONDI, INC.	36 WEST 58TH STREET
Thursday August 15 5:00 P.M.- 8:00 P.M. Cocktails	SECOND BIRTHDAY PARTY CELEBRATION The second birthday of "Seventeen Magazine" will be celebrated with a cocktail party and dance at the Waldorf-Astoria. Attendance by invitation only. Publicity: Estelle Ellis, PE. 6-1100.	SEVENTEEN MAGAZINE	WALDORF-ASTORIA WEDGWOOD ROOM
Tuesday August 20 4:00 P.M.- 6:00 P.M.	FASHION SHOW FOR THE PRESS Delman will present a preview of his Fall colors and styles against a contrasting background of 1946 Forstmann Vintner shades at an afternoon tea party for the press. Dana O'Clare will stage the production and design interior and window displays to carry out the Delman-Forstmann theme. Commentator: Jean Golbert of Station WJZ. Attendance by invitation only. Publicity: Hilde Straus, VO. 5-5000, Ext. 15J; or PL. 3-5965.	DELMAN AT BERGDORF GOODMAN	DELMAN SALON 754 FIFTH AVENUE
Tuesday August 20 4:00 P.M.	FASHIONS FOR CHILDREN PRESENTED ON PLANE "Skytimers"--flight fashions for children by Jack Borgenicht Originals, shown in a plane flying over New York City on August 20, weather permitting. Adverse weather will postpone the show until August 21. Strictly by invitation. Publicity: Etta Loughran or Pete McDonnell, Abbott Kimball Co., PL. 3-9600.	JACK BORGENICHT ORIGINALS; UNITED AIRLINES	LAGUARDIA AIRPORT
Thursday August 22 2:30 P.M.	"BACK-TO-SCHOOL" FASHION SHOW Teen-age fashion show and color movie, featuring the 22 winners of the "Calling All Girls" national contest. By invitation. Publicity: Marie Guthrie, Mitchell 2-8000, Ext. 474.	KRESGE-NEWARK (715 BROAD ST.)	MOSQUE THEATRE NEWARK

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday August 26 3:00 P.M.	SHOWING OF NEW JUNIOR FASHIONS "Minx Modes" -- junior fashions exclusive with Saks 34th St. in Manhattan --will be shown at 3:00 P.M. Commentator: Virginia Spears, designer of these clothes. Open to public. Publicity: Carolyn Rose, LA, 4-7000.	SAKS 34TH ST.	2ND FLOOR
Monday August 26 3:00 P.M.	PRESS SHOWING OF FALL COLLECTION Alice Orovan will show her Fall collection of custom made clothes at her salon. Attendance by invitation only. Contact: Alice Orovan, EL. 5-6415.	ALICE OROVAN	785 FIFTH AVE. SALON
Beginning Tuesday August 27	FALL OPENINGS OF PARIS COUTURIERS Opening dates for the Fall collections of the Paris Couture have been changed. They are now as follows: <u>August 27</u> : Lucien Lelong, Molyneux, Paquin, Madeleine Vramant, Charles Montaigne, Hermes; <u>August 28</u> : Gres, Jacques Fath, Pierre Balmain, Gaston; <u>August 29</u> : Balenciaga, Jean Patou, Schiaparelli, Agnes Drecoll; <u>August 30</u> : Mad Carpentier, Madeleine de Rauch, Germain LeComte; <u>August 31</u> : Heim Jeunes Filles; <u>September 2</u> : Jeanne Lanvin; <u>September 3</u> : Nina Ricci, Worth; <u>September 4</u> : Robert Piguet, Creed; <u>September 6</u> : Maggy Rouff.	CHAMBRE SYNICALE DE LA COUTURE	PARIS FRANCE

PRESS OPENINGS: FALL CUSTOM-ORDER "ORIGINALS"

Showings of the Custom-Made Dress Collections are open only to those members of the Press who have been notified and invited.

Wednesday... Aug. 28	<u>JAY THORPE</u> At 3:00 P.M.	24 WEST 57TH ST.	PUBL.: JOAN STANTON	CI. 7-4300
Thursday.... Aug. 29	<u>THE TAILORED WOMAN</u> At 4:00 P.M.	742 FIFTH AVE.	PUBL.: BELLE I. GILLIS	PL. 5-2500
Tuesday..... Sept. 3	<u>STEIN & BLAINE</u> At 3:00 P.M.	15 WEST 57TH ST.	PUBL.: ELEANOR LAMBERT	PL. 5-8580
Wednesday... Sept. 4	<u>MILGRIM</u> At 11:00 A.M.	6 WEST 57TH ST.	PUBL.: RUTH WALTZ	CI. 7-7200
Wednesday... Sept. 4	<u>SAKS FIFTH AVENUE</u> At 2:30 P.M.	611 FIFTH AVE.	PUBL.: HELEN KAUPER	PL. 3-4000
Thursday.... Sept. 5	<u>HENRI BENDEL</u> At 11:00 A.M.	10 WEST 57TH ST.	PUBL.: FRANCES ANDERSON	CI. 7-1100
Thursday.... Sept. 5	<u>BERGDORF GOODMAN</u> At 5:30	754 FIFTH AVE.	PUBL.: FLORENCE NEFF	PL. 3-7300
Tuesday..... Sept. 10	<u>BONWIT TELLER</u> At 11:00 A.M.	721 FIFTH AVE.	PUBL.: NED IRISH	EL. 5-6800

Friday August 30 11:00 A.M.	"TRICKS FOR TEENS" FASHION SHOW Back-to-school clothes at the "Tricks for Teens" fashion show will take place on Friday instead of Saturday this time. A representative of Helena Rubinstein will discuss teen-age cosmetics. Open to public. Publicity: Carolyn Rose, LA. 4-7000, Ext. 184.	SAKS 34TH STREET	2ND FLOOR
-----------------------------------	--	------------------	-----------

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sept. 2	LABOR DAY (Monday)		
Tuesday Sept. 3 4:00 P.M.	ANNUAL "PINK CHAMPAGNE" PARTY A Press Preview of luxurious fur fashions, the annual "Pink Champagne" party which Russeks' Wholesale Department gives for the press each year, presenting special fur fashions created in the design studio. By invitation only. Publicity: Helen Moran, WL. 7-1900.	RUSSEKS FIFTH AVENUE	8TH FLOOR
Thursday Sept. 5 1:00 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS Showing of new Fall and Winter fashions by Sada Sacks. Open to public. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. Fashion Show Director and Publicity: Mary Alice Rice, CI. 6-1790.	SADA SACKS	ST. REGIS HOTEL ROOF
Friday Sept. 6 11:00 A.M.; 2:00 P.M.	ANNUAL "BACK-TO-SCHOOL" FASHION SHOW Gimbel's annual "Calling-All-Girls" back-to-school fashion show and color movie, featuring the 22 winners of the "Calling-All-Girls" national contest. Open to public. Publicity: Jane Daily, PE. 6-5100, Ext. 600.	GIMBEL BROTHERS	5TH FLOOR
Saturday Sept. 7 11:00 A.M.	TEEN-AGE FASHION SHOW AND MOVIE Presentation of "Life With the Teens," an Associated Merchandising Corporation teen-age movie, followed by a fashion showing of actual clothes from the film. By invitation only. Publicity: Virginia Jewel, TR. 5-7200.	ABRAHAM & STRAUS (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC
Saturday Sept. 7- Sept. 14	NATIONAL NOTION WEEK The National Needlecraft Bureau, Inc. will direct promotional activities for the first National Notion Week since 1942. There will be a window display contest of the best "notion" windows appearing that week, with prizes from \$100 to \$25. Photographs of the windows should be sent to the National Needlecraft Bureau, 385 Fifth Ave., by September 28, 1946. Contact: George Pounder, LE. 2-4455.	NATIONAL NOTION ASSOCIATION	RETAIL STORES THROUGHOUT COUNTRY
Monday Sept. 9 1:00 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS De Pinna will present Fall fashions during luncheon. Open to public. Press by invitation. For reservations, contact PL. 3-4500, Ext. 123. De Pinna Publicity: Dorothy Coburn, VO. 5-4800. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790, or PL. 3-4500.	DE PINNA	ST. REGIS HOTEL ROOF
Monday Sept. 9 4:30 P.M. Cocktails	PRESS PREVIEW OF FUR COLLECTION Ackerman-Blatt's premiere press party in their new salon, showing their Fall and Winter Fur collection during cocktails. Attendance by invitation. Publicity: Mildred Kaldor, BR. 9-9399.	ACKERMAN-BLATT	60 EAST 56TH STREET SALON
Monday Sept. 9- Sept. 14	FIRST ANNUAL NATIONAL SWEATER WEEK Retail sweater promotions will be featured with window and interior displays; also newspaper, newsreel and radio publicity emphasizing knitted sweaters, gloves, hats, etc. for men, women, and children. Publicity: Martin Stern, 60 East 42 St., VA. 6-0543.	NATIONAL KNITTED OUTERWEAR FOUNDATION	STORES THROUGHOUT THE COUNTRY

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Week of Sept. 9	NATIONAL RETAIL FALL MILLINERY WEEK National tie-ups are being arranged by Mary Kelley, Millinery Fashion Bureau, MU. 2-2603.		
Tuesday Sept. 10 4:30 P.M. Cocktails	PRESS SHOWING OF LINGERIE AND SWEATERS Press opening of Angora-Paris, a new shop dedicated to fine, high-styled angora sweaters and jackets from Paris, with a spicing of French handmade lingerie. Attendance by invitation. Publ.: Mildred Kaldor, BR. 9-9399.	ANGORA - PARIS	18 WEST 56TH ST.
CANCELLED Sept. 10	THE ELIZABETH ARDEN PRESS PREVIEW, FALL CUSTOM-ORDER COLLECTION, ORIGINALLY SCHEDULED FOR TUESDAY, SEPTEMBER 10, AT 5:00 P.M. HAS BEEN CANCELLED. A NEW DATE WILL BE ANNOUNCED LATER.		
Wednesday Sept. 11 1:00 P.M. Luncheon	FALL FASHIONS AT LUNCHEON SHOW Luncheon presentation of new Fall fashions by Arnold Constable. Open to public. Press by invitation. For reservations contact "Frank", headwaiter, EL. 5-3000. Arnold Constable publicity: Anne Albee, CA. 5-2300, Ext. 202. Waldorf-Astoria publicity: Ted Saucier, EL. 5-3000.	ARNOLD CONSTABLE (5TH AVE. AT 40TH ST.)	WALDORF-ASTORIA STARLIGHT ROOF
Wednesday Sept. 11- Sept. 12 4:00 P.M.- 7:00 P.M.	TWO SHOWINGS OF NEW FABRICS A showing of Hafner Fabrics in the Ritz Carlton Grand Ballroom on Wednesday, Sept. 11 and Thursday, September 12, with showing each day promptly at 5:00 P.M. By invitation only. Publicity: Eloise Davies, LO. 3-2171.	HAFNER FABRICS	RITZ CARLTON HOTEL GRAND BALLROOM
Wednesday Sept. 11 5:00 P.M. Cocktails	CHRISTMAS PARTY FOR THE PRESS Party for magazine and newspaper press to preview the Primrose House holiday items, introducing the Witchery Perfume and Bath Line, in addition to new packaging of Chiffon and Forget-Me-Not Bath Preparations, and new traveling beauty cases. Attendance by invitation only. Publicity: Mary Brown, CI. 5-7434.	PRIMROSE HOUSE (724 FIFTH AVE.)	HAMPSHIRE HOUSE COTTAGE
Thursday Sept. 12- Sept. 18 1:00 P.M.- 10:30 P.M.	JUNIOR MISS FASHION EXPOSITION Exposition of branded and labelled Junior Miss fashion merchandise at the 17th Regiment Armory, 34th St. and Park Avenue. About 200 fashion exhibits including dresses, coats and suits, millinery, intimate apparel, shoes, furs, sportswear, sweaters, bathing suits, blouses, raincoats and accessories, all designed for the Junior Miss. Consumers will be advised as to where merchandise may be purchased. Admission: \$1.20 (including tax). Publicity: Samuel J. Friedman, CH. 2-8048.	FASHION FAIRS, INC.	17TH REGIMENT ARMORY
Monday Sept. 16 12:30 P.M. Luncheon	PRESS PREVIEW AND BUFFET LUNCHEON The advance collection of original bags by Josef will be shown to the press. Attendance strictly by invitation. Publicity: Viola Shefer, PL. 3-3173.	JOSEF (OF GOLD SEAL IMPORTERS, INC.)	RITZ CARLTON HOTEL CRYSTAL GARDENS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 16 1:00 P.M. Luncheon	MILLINERY SHOWING DURING LUNCHEON Mary Goodfellow will present her collection of new Fall and Winter millinery during luncheon. Open to public. Press by invitation. For reservations, contact: PL. 3-4500, Ext. 123. Mary Goodfellow Publicity: Mildred Kaldor, BR. 9-9399. St. Regis Fashion Publicity: Mary Alice Rice, CI. 6-1790, or PL. 3-4500.	MARY GOODFELLOW (23½ EAST 61ST ST.)	ST. REGIS HOTEL ROOF
Beginning Monday Sept. 16	OPENING OF FALL CLASSES The McDowell School of Costume Design commences its 70th Fall season with day and evening courses in Design, Pattern Making, Draping, Sketching and Dressmaking and Tailoring. Contact: BR. 9-3085.	THE McDOWELL SCHOOL OF COSTUME DESIGN	71-79 WEST 45TH ST.
Week of Sept. 16	OPENING: CALIFORNIA RESORT COLLECTIONS California cruise, resort and summer openings will coincide with the Cole of California and other special events being planned by manufacturers for mid-September. Contact: Mrs. Pamela Lindus, California Apparel Assn., 756 South Broadway, Los Angeles.	CALIFORNIA APPAREL CREATORS	LOS ANGELES CALIFORNIA
Tuesday Sept. 17 10:30 A.M.	PRESS SHOWING OF NEW FALL FASHIONS Fall and Winter fashions will be presented to the press in Bloomingdale's Green Room. Attendance by invitation only. Publicity: Karen Hollis, VO. 5-5900,	BLOOMINGDALE'S LEXINGTON & 59TH ST.	GREEN ROOM 3RD FLOOR
Tuesday Sept. 17 12:30 P.M. Luncheon	PRESS SHOWING OF CUSTOM MILLINERY Press showing of custom-order millinery by Tatiana de Plessix, to be presented during luncheon. Attendance strictly by invitation. Publicity: Helen Kauper, PL. 3-4000.	SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
Tuesday Sept. 17 5:00 P.M.- 7:00 P.M.	BRIDAL JEWELRY AT PRESS SHOWING Temple Jewelry Shop will open its new Fifth Avenue showroom with an informal press party to introduce a collection of "one of a kind" wedding rings and jewelry, designed exclusively for Temple. By invitation only. Publicity: S. Richard Stern, PE. 6-4459.	TEMPLE JEWELRY	732 FIFTH AVENUE
Tuesday Sept. 17 8:30 P.M.	FASHION PRESS INVITED TO CALIFORNIA The invited fashion press will be guests of Cole of California for 3 days at the Huntington Hotel in Pasadena, California, with the press opening taking place on the evening of Sept. 17, showing the newest fashions for resort and beachwear and the summer of 1947 by Cole of California. Guests will purchase their own train tickets through Cole for the "Cole of California Fashion Press Special," an all-room train leaving Grand Central Station, Friday noon, Sept. 13, and arriving in Pasadena Monday noon, Sept. 15. Attendance strictly by invitation. Publicity: Elizabeth D. Adams, Pacific Boulevard and Fruitland Road, Los Angeles, California.	COLE OF CALIFORNIA (LOS ANGELES)	HUNTINGTON HOTEL PASADENA, CALIF.
Sept. 26	ROSH HASHONAH, FIRST DAY OF JEWISH NEW YEAR (Thursday)		

MUSIC...THEATRE...MOVIES...NIGHT SPOTS

- Beginning CONCERT PERFORMANCES LEWISOHN STADIUM, 138TH ST. AT AMSTERDAM AVE.
 Saturday Eighth and final week of 1946 season.
 August 3 Saturday, August 3: "A Night in Vienna." Conductor: Robert Stolz. Soloists: Margit Bokor, soprano; Emanuel List, bass. Music by Johann Strauss, Komzak, Stolz, Lehar, Kalman, Heuberger, Eysler, Lorenz, Benatzky.
Sunday, August 4: NO CONCERT (unless rain the night before)
Monday, August 5: Conductor: Efrem Kurtz. Soloist: Claudio Arrau, pianist. Wagner's "Rienzi" Overture; Haydn's 13th Symphony; Beethoven piano concerto.
Tuesday, August 6: Conductor: Efrem Kurtz. Soloists: Paula Lenchner, soprano; Abbey Simon, pianist. Music by Tchaikowsky and Chopin.
Wednesday, August 7: Conductor: Efrem Kurtz. Soloist: Teresa Sterne, pianist. Music by Moussorgsky, Prokofieff, Rachmaninoff, Rimsky-Korsakov.
Thursday, August 8: Conductor: Efrem Kurtz. Soloists: Maggie Teyte, soprano; Ezio Pinza, bass. Music by Tchaikowsky, Moussorgsky, Haydn, Mozart, Rossini, Berlioz and Hahn.
Friday, August 9: NO CONCERT (unless rain the night before)
Saturday, August 10: Conductor: Sigmund Romberg. Soloists: Marie Nash, soprano; Gene Marvey, baritone. Music by Offenbach, Romberg, Sousa, Johann Strauss, Kern, Schubert, Lehar and Rodgers. For tickets, contact: AU. 3-3400. Publicity: Margaret Hartigan, CI. 6-4462.
- Saturday PREMIERE: "OUR HEARTS WERE GROWING UP" (Movie) GOTHAM THEATRE, B'WAY & 47TH
 August 3 Paramount's sequel to "Our Hearts Were Young and Gay", with Gail Russell, Diana Lynn, James Brown, Bill Edwards, Brian Donlevy and William Demarest. The story, by Norman Panama and Melvin Frank, tells what might have happened had Cornelia Otis Skinner and Emily Kimbrough tangled with bootleggers in their youth. Producer: Daniel Dare. Director: William Russell. Costumes: Mary Kay Dodson. Publicity: Aileen St. John Brenon, BR. 9-8700.
- Wednesday PREMIERE: "CANYON PASSAGE" (Movie) LOEW'S CRITERION, BROADWAY & 45TH ST.
 August 7 A Universal release in technicolor, based on a story by Ernest Haycox, about rivalry, adventure, love and pioneer courage on the wild Indian frontier. Cast features Dana Andrews, Brian Donlevy, Susan Hayward, Patricia Roc, Ward Bond and Hoagy Carmichael. Producer: Walter Wanger. Director: Jacques Tourneur. Costumes: Travis Banton. Publicity: Al Horwits, CI. 7-7100.
- Thursday PREMIERE: "CAESAR AND CLEOPATRA" (Movie) WINTER GARDEN, 7TH AVE. & 51 ST.
 August 15 United Artists' \$6,000,000 technicolor production based on the George Bernard Shaw historical play about the middle-aged Caesar and the pretty, childish Queen of Egypt. Vivien Leigh and Claude Rains play the title roles, with Renee Asherson, Stewart Granger, Flora Robson and Basil Sydney. Producer and Director: Gabriel Pascal. Costumes: Oliver Messel. Publicity: Tess Michaels, BR. 9-7300.
- Wednesday PREMIERE: "MONSIEUR BEUCAIRE" (Movie) PARAMOUNT THEATRE, B'WAY & 43 ST.
 August 21 Paramount presentation based on Booth Tarkington's novel, with variations by Melvin Frank and Norman Panama, featuring Bob Hope, Joan Caulfield, Patric Knowles, Marjorie Reynolds, and Joseph Schildkraut. Producer: Paul Jones. Director: George Marshall. Costumes: Men's, Gile Steele; Women's, Mary Kay Dodson. Publicity: Aileen St. John Brenon, BR. 9-8700.